

World of Nature - Wild Life

A meeting place in the bush

New Watering Hole forms centrepiece of Schleich's World of Nature Wild Life collection.

Schwäbisch Gmünd, 27.01.2015. With its Watering Hole in the remote wilds of the savannah, toy manufacturer Schleich has created a meeting place for the creatures in its World of Nature Wild Life collection. The faithfully recreated toy environment for wild animals is hand-painted and opens up a whole new range of play possibilities. The rippled surface of the water lends the scene a highly lifelike appearance.

The environment creates enormous scope for imaginative storymaking. The Watering Hole is surrounded by hides and dens for the wildlife and also features a climbing tree and small island. The surrounding plants can be individually arranged, so that users can repeatedly change the environment's overall appearance. The branches of the tree are designed to offer animals maximum space for climbing. What's more, the tree can even be folded out to create a bridge across the Watering Hole. The set also includes two exclusive animal figurines, the Zebra, drinking and the Black Mamba, as well as many other savannah inhabitants and fitting accessories. With its Watering Hole, Schleich has created an authentic play environment for its popular Wild Life figures.

The new Safari animal rescue truck is the perfect companion to the Watering Hole. In addition to the truck with transportation box for moving injured wildlife quickly to the nearest animal clinic, the set also includes a range of animal figurines to get playtime started without delay.

Wild animal habitats

Alongside the Watering Hole and Safari animal rescue truck, Schleich has also introduced several new wild creatures to this year's product range. Remodelled bestsellers include the Lion, the Crocodile with moving jaw and the Rhinoceros. A new group of snakes and other small animals populate the natural environment, including gerbils and brightly coloured frogs. A range of accessory sets is also available to augment the realistic playtime environment of the Watering Hole.

For our complete range, please go to: www.schleich-s.com

About Schleich

Founded 80 years ago in Schwäbisch Gmünd by Friedrich Schleich, the company is one of Germany's biggest toy manufacturers and a leading international provider of original play concepts. The famous toy figurines produced by Schleich are sold in more than 50 countries and have conquered children's playrooms around the world. As a global player with Swabian roots, the company is today majority-owned by the European investment group Ardian. Further shareholders are CEO Dr. Thomas van Kaldenkerken and CFO Erich Schefold. The design of the Schleich play worlds as well as quality and safety tests are carried out in Germany, while manufacturing itself takes place both at the company headquarters in Schwäbisch Gmünd and at further production facilities abroad.

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