

Knights from Schleich's World of History

Knights set off in search of new adventure

In Schleich's new Battle Arena the bravest knights step up to fight the most fearsome dragons.

Schwäbisch Gmünd, 27.01.2015. Toy manufacturer Schleich has developed an exciting new Battle Arena for its knights. Available with immediate effect, the Battle Arena offers a venue to stage battles between the knights, dragons and other characters from Eldrador, the world inspired by myths and legends.

The Battle Arena is made up of interlocking palisades, which can be fitted together to create a variety of designs and sizes. Its many moving elements generate added interest at playtime: the fighters are kept apart from one another in a cage with moving trapdoor and portcullis. But when the portcullis goes up, the fight begins. A rotatable post with chains can be used by knights for training. The Battle Arena's many details give rise to fantastic playtime possibilities, transforming a child's bedroom into an adventure playground that sets no limits to the imagination.

Dragons with unique powers

New to Schleich's product range are six fearsome dragons. The uniquely realistic outer skins of the figurines, which also feature movable wings and lower jaws, create a particularly lifelike effect. Each dragon has special powers that confer an advantage in battle over its opponents. The Fighter is noted for its savagery, for example, and the Hunter for its speed that makes it virtually invisible when it attacks. Each figurine comes with an accompanying booklet describing its unique powers and character.

For our complete range, please go to: www.schleich-s.com

About Schleich

Founded 80 years ago in Schwäbisch Gmünd by Friedrich Schleich, the company is one of Germany's biggest toy manufacturers and a leading international provider of original play concepts. The famous toy figurines produced by Schleich are sold in more than 50 countries and have conquered children's playrooms around the world. As a global player with Swabian roots, the company is today majority-

owned by the European investment group Ardian. Further shareholders are CEO Dr Thomas van Kaldenkerken and CFO Erich Schefold. The design of the Schleich play worlds as well as quality and safety tests are carried out in Germany, while manufacturing itself takes place both at the company headquarters in Schwäbisch Gmünd and at further production facilities abroad.

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