PRESS RELEASE

Stylish horse decoration and cool dino party: The perfect kids' birthday party with schleich®

The smell of freshly baked cake tickles the little Haflinger foal's nose. Mmm, that smells delicious, I'll have to go and see where it's coming from. Full of excitement, it peeks through the kitchen door. Dad is just taking a delicious chocolate cake out of the oven. But you don't really eat cake this late in the evening, the foal wonders. One look into the living room and everything is clear: a horse garland is hanging in the room and colorful balloons are already blown up. It must be someone's birthday tomorrow! Will the Haflinger foal also be at the party and what kind of program is planned? One thing is for sure: Whether dinosaur or horse fan, with the ideas from schleich® the children's birthday party is easy to prepare and guaranteed to be a great success!

Munich, 14. September 2023 - The little Haflinger foal is already quite excited. Today is the birthday of the smallest resident of the house and she turns six. All her friends from kindergarten are coming to visit and there is to be a real HORSE CLUB birthday party. In the children's room next door, on the other hand, Triceratops is happy because his owner is invited to his friend's cool dinosaur birthday party. Luckily, he gets to come along and doesn't have to spend the day with all the horses!

Stylish horse decoration

The doorbell rings and the first horse friends come strolling into the living room, beaming with joy. The Haflinger foal has joined its friends, the Andalusian foal and the Knabstrupper foal, on the festively set table. Curiously, it looks around. The girls' cups are decorated with pretty HORSE CLUB **drinks banners**, on which each can write her name. The highlight is, of course, the delicious chocolate cake that was decorated last night with a **mini horseshoe garland**, chocolate icing and colorful sprinkles - it simply looks delicious. Finally, all the girlfriends have arrived, and the party is already in full swing. Laughing, chatting and munching on the treats - the mood is jolly.

Off to the dino party

It's finally time for Triceratops to get started, too. He's already excited to see which other prehistoric creatures he'll meet today. A big **welcome sign** for the party hangs on the front door and the living room is decorated with a **garland of leaves** that creates a real primeval forest atmosphere. Triceratops quickly spots a few other dinos and joins them while the kids take their seats at the table. The cups are decorated with **drink banners** showing different motives - a Tyrannosaurus Rex, a Plesiosaurus and a Gigantosaurus - and can be personalized. Why aren't we represented there, grumble the Velociraptor and the Triceratops. But the bad mood is soon gone, because suddenly all the children sing a loud "Happy Birthday" and the birthday boy blows out the candles on the cake. The dinos are also hungry and stroll towards the buffet. Vegetable sticks, apple slices, strawberries - the Triceratops patiently reads out the beautifully designed **dino buffet cards**. This is exactly to my taste, he says, and helps himself generously. Velociraptor, on the other hand, as a carnivore, is more likely to find himself with the mini-salamis. A piece of cake must not be missing with both, however, of course.

Horse activities

While at the dino party they are still eating, the exciting program now begins at the horse birthday party. Well, the Haflinger foal wonders, where did all these foals suddenly come from? Peruvian Paso foal, Trakehner foal, Oldenburg foal and a few more are jumping excitedly onto the table. There are also beautiful colorful beads and other crafting utensils already laid out. The Haflinger foal hides behind the chocolate cake and curiously watches the handicraft action. There is threading and knotting - the result is a stylish **horse charm** for the little foals, so that her friends can always have them with them. After the crafting, they go out into the garden for some horse games and in the end, the friends and their foals take fun souvenir photos with **photo accessories** like a cowboy hat or a riding helmet.

On the trail of the dinosaurs

Back at the dinosaur party, the buffet has been emptied and the children have put on funny **dinosaur party hats**. What's going on here, the Triceratops wonders. The children start mixing cold coffee, coffee grounds, salt and flour into a dough and cut out circles. Are these supposed to be cookies? The Velociraptor shakes his head in disbelief, "Yuck, I don't want to eat that. Fortunately, the two don't have to taste the dough, but only have to use their feet to make an imprint. A thread is quickly tied and everyone has a cool souvenir of the party with the **dino charm.**

Happy and content, the Triceratops and the Haflinger foal fall tiredly into bed after this eventful day full of dinosaur and horse activities in the children's rooms.

The HORSE CLUB and DINOSAURS kids' birthday party ideas from schleich® are easy to make with the free craft templates and instructions and are guaranteed to make kids' eyes sparkle on this special day.

All decoration and craft ideas at a glance – the instructions can be found on the Schleich website: https://www.schleich-s.com/en/GB/kids-birthday

About Schleich

Schleich is one of Germany's largest toy manufacturers and a leading international brand of authentic animal figurines, igniting the joy of storytelling in children. Friedrich Schleich founded Schleich in Schwäbisch Gmünd in 1935. Today, the famous characters and sets made by the brand schleich®, are sold in more than 60 countries and have become a beloved feature in children's rooms around the world, letting kids' imagination run wild. As a global player with Swabian roots, Schleich now generates more than half of its turnover outside of its core market Germany. In 2022, Schleich had a global turnover of EUR 275 million, selling around 40 million animal figurines. Sustainability is a core commitment: As a first step, all characters will be recyclable by 2027. Schleich is also intensively researching recycled materials for the future production of its toys. In addition, Schleich will be optimizing and certifying its characters and packaging to the standards of the Cradle to Cradle® circular economy by the end of 2027 to ensure that resources are reused. The company is owned by Partners Group and Schleich employees.

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