

## Privacy Policy for the "Christmas Competition"

### Section 1: Information

(1) We (in the following also "organizer" or "schleich") would like to inform you (in the following also "participant") of how personal data is processed as part of your participation in this competition. Personal data includes all data that can be related to you personally, for example name, address, email address, and user behavior. This Privacy Policy applies to participation in the "Christmas Competition" of the organizer. Deviating data protection information may apply to other presentations, products or services by schleich, which are made available within the framework of the respective offer.

(2) The controller in accordance with Article 4 (7) of the EU General Data Protection Regulation (GDPR) with regard to this competition is

schleich GmbH  
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73527 Schwäbisch Gmünd  
Germany  
T: +49 (0) 7171 8001 0  
schleich@schleich-s.com  
www.schleich-s.com

Additional contact information can be found in the provider identification of our website (Imprint).

Our data protection officer can be contacted at the aforementioned postal address with the supplement "Data protection officer" or by email to [datenschutz@schleich-s.com](mailto:datenschutz@schleich-s.com).

(3) Processing of personal data is required for participation in the competition. The organizer will only process the participant's details and other personal data within the framework of the statutory provisions of the applicable EU General Data Protection Regulation (GDPR). Processing takes place on the basis of Article 6 (1) (b) GDPR for implementation of the competition. Any participant is entitled to object in accordance with Article 21 GDPR, and also has the right to access, rectification or erasure, restriction of processing and the right to data portability. Every user also has the right to complain to a data protection supervisory authority about the processing of their personal data by the organizer. The personal data will be stored for as long as necessary for the implementation.

(4) If, as part of your participation in the competition, you have given your consent to further use of your personal data for advertising purposes, for example by subscribing to a newsletter, then the contact details required for this will be stored in our advertising database and used to contact you within the framework of the respective consent until such consent is withdrawn.

(5) The personal data processed for competition participation is only used for performance of the competition. In accordance with statutory provisions, use for advertising or market research purposes will only take place with separate consent by the data subject. In all other respects, the provisions of our Privacy Policy, which can be found at [www.schleich-s.com/rechtliches/datenschutz/](http://www.schleich-s.com/rechtliches/datenschutz/), apply.

### Section 2: Your rights

(1) You have the following legal rights with regard to your personal data collected by us:

- the right to information,
- the right to rectification or erasure,
- the right to restrict processing,
- the right to object to processing,
- the right to data portability.

(2) You also have the right to make a complaint to a data protection supervisory authority regarding our processing of your personal data.

### Section 3: Third parties

For processing of participant data as part of the competition, the organizer may use external service providers, for example technical service providers for the provision of storage space for internet pages and their functions or, for example, a parcel service for the delivery of prizes. These third parties are carefully selected and commissioned by the organizer, and are bound to comply with the instructions of

the organizer in the event that they process data on its behalf. Insofar as these service providers or partners are based in a country outside of the European Economic Area (EEA) they are bound by additional requirements necessary in accordance with Article 44 et seq. GDPR. In accordance with statutory provisions, the personal data provided for participation in the competition will not be passed on to third parties for advertising purposes.

#### **Section 4: Objection or withdrawal from the processing of your data**

(1) If you give your consent to the processing of your data, this can be withdrawn at any time. Such a withdrawal of consent influences the admissibility of processing of your personal data once you have informed us of this withdrawal.

(2) If we base the processing of your personal data on the weighing up of interests, you may object to the processing. This is particularly the case if the processing is not required for the fulfillment of a contract as specified by us in the subsequent description of functions. In the case of such an objection we ask you to explain the reasons why we should not process your personal data as we have done. In the case of a justified objection we will review the situation and then either cease or adjust data processing, or demonstrate our compelling and legitimate reasons for continuing with the processing.

For any further questions about data protection you are welcome to contact us using the contact details provided above. As a precaution, we would like to point out that absolute confidentiality of information transmitted via the Internet cannot be guaranteed for technical reasons. For confidential information we recommend a different transmission method be agreed with us.